



Book Merrily Orsini, MSSW, and Boost your Home Care Marketing Know-How

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Need an engaging marketing speaker who is a pioneer in home care? There's simply no one else in the home care arena who can speak with the same level of industry marketing expertise as Merrily Orsini. Hiring Orsini to do the talking at your next home care conference, national franchise meeting, business summit, or interactive webinar means guaranteed marketing enlightenment and audience engagement. Here's why...

- **Merrily gets it.** With her finger on the pulse of home care industry trends, and an in-depth working knowledge of best practices, business strategy and services, Merrily packs real-world experience into each of her speaking engagements. The range of home care marketing topics she touches on spans from:

- Strategies for Private Duty Success
- Inbound Marketing: Going Mobile
- Niche Marketing
- Targeting Referral Sources
- Secrets from a Home Care PR Expert
- Winning Strategic Marketing Plans and Pulling out all the Stops

- **Merrily inspires others.** Her marketing presentations are delivered in a fresh format that will motivate, encourage and empower attendees.
- **Merrily knows her stuff.** She's a sought-after industry leader who is recognized on a national level for her expertise in both the marketing and the home care industry.

"Smart agencies know they need a vehicle to differentiate themselves within the competitive marketplace. I'm passionate about showing agencies how to do this. Using proven techniques, it's my goal to show people what good marketing communications will do for their bottom line...And show them how to do it!"

— Merrily Orsini, MSSW

Now, meet Merrily.

For more information on speaking engagements, call 800.370.6580 x8, or email info@corecubed.com.

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